

Single Sign-on

Access Mediascape and Marketron Traffic services with a single email address and password combination

Single Sign-on allows you to have the same login for Marketron Traffic Services and Mediascape. Now, you have a single entry point for Marketron Traffic Products. Single Sign-on removes the need for multiple Citrix logins for each Marketron Traffic market. With the implementation of SSO, you also gain access to User Manager Enterprise, which allows you to easily manage all of your users from all markets in one screen. In addition, you will be able to manage your Traffic Portal logins within UME instead of MyMarketron.

Single Sign-on Products

The following Marketron products and services are accessible via Single Sign-on:

Mediascape – All products/modules under the Mediascape umbrella

- Accounts
- Orders 360
- Insight
- Marketplace Sellers

Marketron Traffic – All modules under the Marketron Traffic umbrella:

- Setup Editor
- Marketron User Manager Enterprise
- Document Manager
- Sales Order
- Traffic Boardfile
- Traffic Copy
- Traffic Network
- Traffic Portal
- Traffic Program
- Traffic Reports
- Automation Manager
- File Manager
- Accounts Receivable

Turning on the New Marketron Single Sign-on

The new Marketron Single Sign-on will be activated on a client-by-client basis. Your organization will be contacted to determine scheduling, discuss and perform preparation work, and subsequent activation. If you have questions or would like to get started, please reach out to help@marketron.com.