

## Quick Reference Guide

### Delivery of SalesLogic orders via Electronic Orders

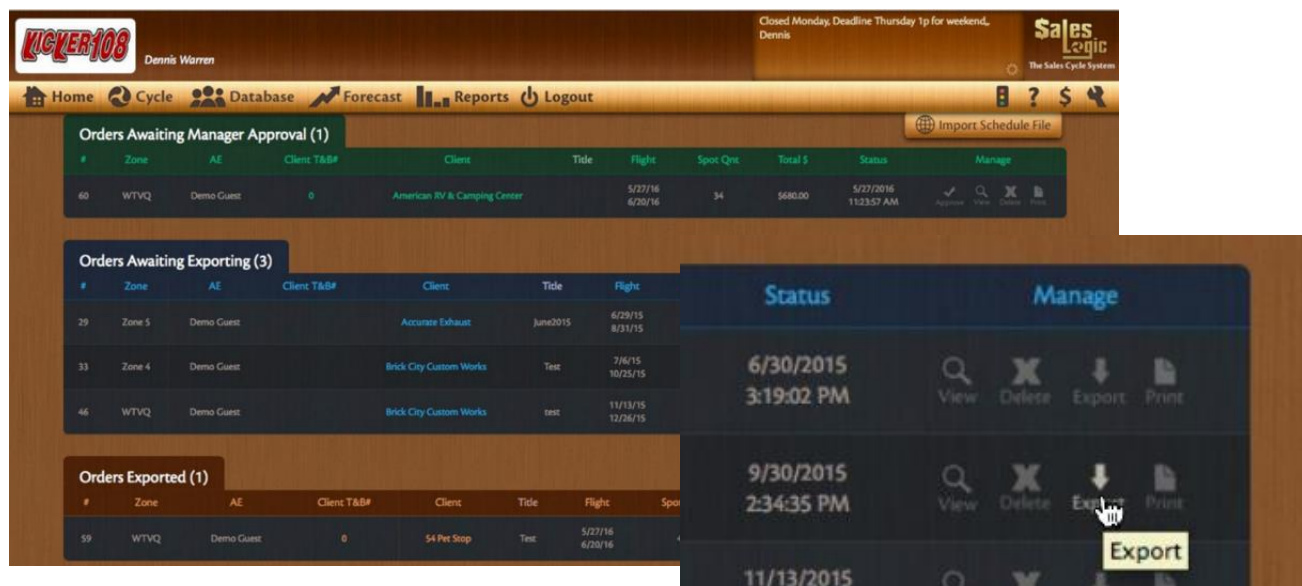
Users of **SalesLogic** can submit their approved radio orders electronically to their traffic system, if they are subscribed to Marketron’s *Electronic Orders* service. This eliminates the need to re-key most of the order details into the station’s traffic system.

The integration between SalesLogic and Marketron’s Electronic Orders service is automatic. No additional steps are required for the user workflow within SalesLogic.

Within SalesLogic, a manager will review and approve an order in the typical fashion. For any orders on stations that participate in Marketron’s *Electronic Orders* service, the SalesLogic “Export” action will do two things:

1. The order is transmitted to Marketron’s servers, for delivery and import into the traffic system.
2. The order continues to its next step in the SalesLogic system, appearing on the Orders Exported list.

#### Sample SalesLogic Order Approval Screen



The screenshot displays the SalesLogic interface with a navigation bar at the top containing 'Home', 'Cycle', 'Database', 'Forecast', 'Reports', and 'Logout'. The main content area is divided into three sections:

- Orders Awaiting Manager Approval (1):** A table with one row:
 

#	Zone	AE	Client T&B#	Client	Title	Flight	Spot Qty	Total \$	Status	Manage
60	WTVQ	Demo Guest	0	American RV & Camping Center		5/27/16 6/20/16	34	\$680.00	5/27/2016 11:23:57 AM	View, Delete, Export, Print
- Orders Awaiting Exporting (3):** A table with three rows:
 

#	Zone	AE	Client T&B#	Client	Title	Flight
29	Zone 5	Demo Guest		Accurate Exhaust	June2015	6/29/15 8/31/15
33	Zone 4	Demo Guest		Brick City Custom Works	Test	7/6/15 10/25/15
46	WTVQ	Demo Guest		Brick City Custom Works	test	11/13/15 12/26/15
- Orders Exported (1):** A table with one row:
 

#	Zone	AE	Client T&B#	Client	Title	Flight	Spot
59	WTVQ	Demo Guest	0	54 Pet Stop	Test	5/27/16 6/20/16	

Overlaid on the right side of the screenshot is a 'Status' and 'Manage' panel. The 'Status' section shows a date and time: '6/30/2015 3:19:02 PM'. The 'Manage' section contains icons for 'View', 'Delete', 'Export', and 'Print'. A mouse cursor is hovering over the 'Export' icon, and a yellow 'Export' button is visible at the bottom right of the panel.

SalesLogic utilizes an internal queue to transmit orders to Marketron’s servers. A delay of a minute or two before actual transmission to Marketron’s servers is not uncommon.

Within a few minutes, Marketron’s EOI service will receive the order, and the order will be processed in one of the following ways:

Order management platform in use at site:	How the eOrder is further processed:
<b>Marketron</b> <b>NXT</b> <b>Orders</b>	The order will appear under <b>Orders &gt; Third Party Orders</b> , where it can be reviewed, modified (if necessary) and then published to traffic.
<b>Marketron Exchange Client Application</b>	The Exchange Client app will place the order into a designated folder, from which your traffic system can import it.

Eventually, the traffic operators will remove older orders from the traffic area of SalesLogic, but order history always remains available in the client record in SalesLogic.